

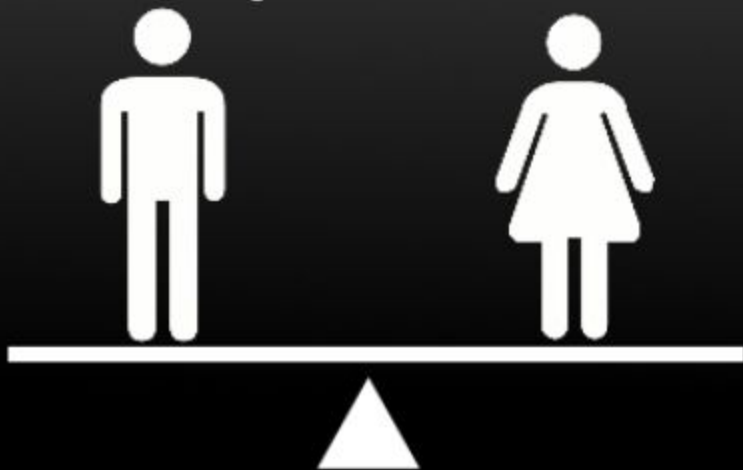


**Manchester  
Metropolitan  
University**

**Metropolis Chancellors Fellowship  
RoundTable Workshop Gender Capital,  
Leadership and Startups  
14th June 2018 (2pm - 5pm)  
Business School 3.18**

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# **Gender Capital Leaderships and Start-ups**



**Evidence shows that the rate of entrepreneurship is rising faster among women than men globally. Overall, men are still nearly twice as likely to be entrepreneurs, and in general entrepreneurship remains to be a man's world as men get funded, mentored and succeed at a rate that far outstrips what women experience. In general, the continuing glass ceiling and a number of internal biases work against women leading to gendered notions of power, leadership and risk in the field of entrepreneurship.**

**The Round Table Discussion event looks at how we promote diversity in entrepreneurship, and to enhance gender sensitisation of start up policies in order to create an effective impact on policy and practice. We start with a focus on gender capital that moves away from concerns for gender differences and investing in differences in feminine and masculine skills as strengths for leadership in entrepreneurship. We discuss how gender sensitisation of entrepreneurship policies is critical to promote diversity particularly in the field of start ups to encourage more women within small business for inclusive growth globally.**

# **Agenda**

**1.30-1.45 pm Lunch and networking**

**1.45 pm- 4pm Welcome by Julia Rouse**

**Introduction: Sam Gray/Metropolis/Shoba Arun**

**Speakers:**

**Professor Julia Rouse, Manchester Metropolitan University**

**Dr Rajeev Verma, Chandragupta Institute for Management, Patna, India**

**Shoba Arun, Manchester Metropolitan University**

**Susanna Lawson, cofounder/director of OneFile, and Greater Manchester Chamber of Commerce**

**Debbie Edwards, FD Disruptors, Women in Digital Innovation, Manchester**

**Dr Shovita Adikari, Gurkha Entrepreneurship in the UK, the University of Essex**

**Contributors:**

**Professor Thankom Arun University of Essex**

**Dr Sal Jones, Manchester Metropolitan University**

**Professor Anandhi Shanmugham, Madras Institute for Development Studies, Chennai, India**

**4.30- 5 pm: Engaging with Policy: Challenges for Women Led Businesses (Open Discussion)**

# Bios of Speakers and Contributors

## Professor Julia Rouse

Professor of Entrepreneurship and Head of the Sylvia Pankhurst Gender and Diversity Research Centre in Manchester Metropolitan University's Faculty of Business and Law. Julia is also the founder and Chair of the Gender and Enterprise Network (GEN), an international community of more than 800 international stakeholders interested in advancing and employing scholarship on women's enterprise and the gendering of small enterprise. She is a Board Member of the Institute of Small Business and Entrepreneurship's Board and an Advisor to the Microenterprise Research Portal. She is also involved in the Generating Routes for Women's Leadership (GROWL) Project.

## Dr Rajeev Verma

Chandragupt Institute of Management Patna, India and Fellow of IIM, Indore, is the Start up Co-ordinator under the Department of Industries, Bihar.

## Debbie Edwards

Chief Executive of FDisruptors, which aims to encourage more girls and women into tech through next generation learning, talent management and funding. <http://www.fdisruptors.com/>



## **Susanna Lawson**

Cofounder and director of OneFile, and crowned as the Business Woman of the Year.



## **Dr Sally Jones**

Reader in Entrepreneurship and Gender Studies specialises in gendered language and entrepreneurship education, transformational learning and nudge theory in entrepreneurship education, power-control theory and business growth trajectories and the role of class and gender in the enterprise culture. She is currently a visiting scholar at Aarhus University in Denmark.

## **Dr Shoba Arun**

Senior Lecturer in Sociology at Manchester Metropolitan University. She has substantial research experience of research and publications on gender and social inequalities, work and the labour market and migration, and serves on the Editorial Board of the Work, Employment and Society Journal. Shoba is involved with a number of international projects in India, such as Start Up India, Global Girlhood; and Gender Capital and Development in Global India.

# Bios of Speakers and Contributors

## Ms Shovita Adikari

A doctoral student, in the Department of Sociology, The University of Essex, exploring the emergence of Gurkha Entrepreneurship in the UK.



University of Essex

## Thankom Arun

A Professor of Global Development and Accountability at the Essex Business School. He specialises in Financial Inclusion, Technology based financial delivery/services, Microfinance and Microinsurance; Hybrid Organisations and Social Enterprises. Currently, he is a Professor Extraordinaire at the Stellenbosch business School, South Africa and a Research fellow at IZA, Bonn.

## Anandhi Shanmughasundaram

Professor, Madras Institute for Development Studies, India involved in the All India women's Movement, and the Indian Association for Women's Studies ( 2009-2012). She is a feminist activist-scholar and consistently promoting agendas of women's development and feminism through my involvement in developing curriculum in gender studies for women's studies centers and in evaluating their pedagogy and research.

## **Dr. Rajeev Verma**

Assistant Professor (Marketing), Nodal Officer and Mentor, Innovation Lab (Startup Incubation Centre), Chandragup Institute of Management Patna (CIMP), India

He provides research leadership within the B-School, faculty and university through identifying, developing and leading significant research consultancy projects.

He mentors firms under the Startup Incubation Centre notified by the Government of Bihar. His team provides training and guidance to the upcoming start-ups in the state. Under his guidance, 16 startups have received seed funds from the State Government ranging from 1 million to 10 million INR.



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**MetroPolis was formed to amplify the policy relevant research that takes place within Manchester Metropolitan University whilst building the skills, capacity and confidence of staff who want to engage more effectively with policy makers.**

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